



# Goodbye, paper tickets. Hello, MogoTix.

**MogoTix** offers simple and affordable **mobile ticketing** for events of any size. Whether it's a party, fundraiser, or conference, MogoTix makes it easy for you to publish custom event websites and immediately sell and distribute mobile tickets to your attendees.

## The problem with paper tickets

Most event attendees events simply don't print and bring their paper tickets. As a result, event organizers must set up fully staffed registration desks to manually check in attendees, which creates frustrating entrance lines and diverts attention from other critical event duties.

## Solution: MogoTix mobile ticketing

After signing up on [mogotix.com](http://mogotix.com), you can publish a custom event website from which attendees purchase tickets. Two hours before your event, MogoTix sends tickets directly to attendees' cell phones via SMS, ensuring that attendees arrive with their tickets.



With the free MogoTix app, you or your event assistants can use iPhones to scan tickets quickly and easily at the event site. Since attendees may sometimes forget their cell phones, the app also contains attendee lists so that guests can be manually verified.

MogoTix for iPhone is available free on the iTunes Store at <http://bit.ly/mogotix-app>.

## Some frequently asked questions

### Why are mobile tickets better?

*Convenience.* Many people forget to print their paper tickets, but almost nobody forgets his or her mobile phone.

*Universality.* Almost all mobile phones support SMS and mobile Internet.

*Security.* Mobile tickets cannot be lost, copied, or forwarded.

### Who can receive mobile tickets?

Almost all phones support SMS and mobile Internet, both of which are needed to open mobile tickets. In the event that your attendee cannot receive a mobile ticket, the MogoTix app for iPhone also contains attendee lists for your events so that guests can be manually verified.

### What is the MogoTix Live Check-In Board?

This check-in board displays your attendees in real-time as their tickets are scanned at the door. Display it on a projector, television, or computer inside your venue, and give your attendees a royal welcome as they see their names at the very top!



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mobile ticketing